



Meritorious Service
Award Presented
to
BEVERLY E. EASTON

Mr. Easton has been a member of the Society since 1946. For four consecutive bienniums beginning in 1948, he was elected to the Advisory Council. He was returned to this elected position in 1958-59. He served on the Nominating Committee in 1948-49 and again in 1952-53. He was appointed to the General Arrangements Committee in 1956-57, was elected Vice President of the Society for 1962-63 and became the Society's president in 1964-65. He has been instrumental in maintaining the Eastern Regional Section of the ASSBT having served in all capacities such as General Arrangements Chairman, General Program Chairman and Section Chairman. Mr. Easton started with the beet sugar industry in 1937 as a fieldman with the Canada & Dominion Sugar Company, Limited. He later became Assistant Agricultural Superintendent. His duties in this capacity being interrupted by service overseas with the Canadian Infantry Corps. He returned in October of 1945, whereupon he was appointed Agricultural Superintendent of the Canada & Dominion Sugar Company, Limited, at Chatham, Ontario. He has a deep interest in the international exchange of agricultural information being instrumental in planning the first joint meeting of the ASSBT-IIRB. He attended the first meeting in England in 1961 and as society president, was instrumental in the success of the second joint meeting in 1965.



Meritorious Service
Award Presented
to
JAMES H. FISCHER

Mr. Fischer has been a member of the Society since 1948. He was appointed Editor of the Proceedings of the ASSBT in 1950 and became Editor of its successor, the Journal of the ASSBT in 1956. In 1950 he was appointed Secretary-Treasurer of the Society to fill a vacancy and has been elected Secretary-Treasurer for each succeeding biennium since 1952. His duties with the Society are extensive and are generally well known to each and all of the members. Mr. Fischer began with industry as a part-time employee with the Beet Sugar Development Foundation in 1947 while completing college. In 1948 he returned to the Foundation as Assistant Engineer. In 1950 he was appointed Assistant Manager, was elected Secretary-Treasurer and appointed Manager in 1951, the position he presently holds. He earned a B.S. degree in mechanical engineering from Colorado State University in 1947. His college education was interrupted by military service as both enlisted man and officer including duty in Europe. He is a member of several technical societies, has been Cubmaster, Scoutmaster and Explorer Advisor in Scouting, a Director and President of the Lions Club, Director and Treasurer of the Chamber of Commerce, Director of the United Fund, Elder of his church, officer in the SAE Social Fraternity and member of numerous other committees.



Meritorious Service
Award Presented
to
JOHN O. GASKILL

Mr. Gaskill has been a member of the Society since 1938. He has served on the Resolutions Committee in 1948-49, was Chairman of the Entomology and Plant Pathology Section in 1950-51, was elected to the Advisory Council for the biennium 1954-55 and concurrently served as Chairman of the Awards Committee. He was General Program Chairman during 1956-57 in preparing for the 1958 meeting, was appointed to the Editorial Board for 1958-59 and served that same period on the Nominating Committee. He again served on the Awards Committee in 1964-65. Mr. Gaskill has been in sugar beet research with the USDA since July of 1929. After his first assignment at Fort Collins, Colorado, he spent two years at Rocky Ford as a pathologist, one year at East Lansing, Michigan, as a plant breeder and since then at Fort Collins in plant pathologist positions. He is currently Research Plant Pathologist and head of the Sugar Beet Investigations Station at Fort Collins. He has conducted research on disease resistance and his studies on flowering led to the development of a photothermal technique that has reduced seed-to-seed time in breeding work. A native of North Carolina, he graduated from New Mexico State University in 1929 and was awarded the M.S. degree from Iowa State University in 1932.



Meritorious Service
Award Presented
to
JOHN S. McFARLANE

Dr. McFarlane has been a member of the Society since 1948, served on the Nominating Committee in 1952-53, was elected to the Advisory Council in 1958-59 and was appointed Chairman of the Genetics and Variety Improvement Section in 1960-61. He served as Chairman of the Awards Committee in 1962-63 and again served on this committee in 1964-65. Dr. McFarlane began work on sugar beet breeding in 1946 as Associate Geneticist for the Curly Top Resistance Breeding Committee at Salt Lake City, Utah. He was transferred to the U. S. Agricultural Research Station at Salinas, California in 1947 as a geneticist with the USDA. He became superintendent of the Station in 1964. His principal work has been concerned with the development of breeding lines and varieties of sugar beets adapted to California, with major emphasis being placed on the development of mono-germ male-sterile lines combining resistance to bolting and curly top. These lines are significant and widely used in California as the seed-bearing parents of hybrid varieties. A native of Montana, he graduated from Montana State College in 1938 and was awarded the Ph.D. from the University of Wisconsin in 1943. He is a fellow and member in several technical societies.



Meritorious Service
Award Presented
to
PERC A. REEVE

Mr. Reeve has been a member of the Society since 1942, was elected to the Advisory Council for three terms in 1946-47, 1958-59 and 1960-61. He has served on the Nominating Committee in both 1944-45 and 1958-59. He was Chairman of the General Arrangements Committee in 1948-49, served on the Awards Committee in 1952-53 and as Chairman of the Agronomy Section in 1954-55. He was appointed to the Editorial and Publications Committee in 1954-55 and became Chairman of the Constitution and Bylaws Committee in 1956-57. Mr. Reeve was elected President of the Society in 1950-51. He started with the beet sugar industry as Assistant Agricultural Supervisor for the Farmers and Manufacturers Beet Sugar Association in 1942. In 1945 he was promoted to Agricultural Supervisor, became Director of Research in 1950 and was elected Executive Secretary in 1957. He has been Director and President of both the West Coast Beet Seed Company and the Beet Sugar Development Foundation, Director of the Michigan Agricultural Conference and a member of the Sugar Research and Marketing Advisory Committee of the USDA. He has served as President of the Hemmeter Weiss School Board, been active in the Boy Scouts of America and the Chamber of Commerce. A native of Utah, he graduated from Utah State University in 1940 and earned the M.S. degree at Michigan State University in 1942.

Forty-Year Veteran Awardees

- A. J. Bigler, Utah-Idaho Sugar Company
J. Earl Browning, Empire State Sugar Company
C. J. Edwards, Utah-Idaho Sugar Company
Harry A. Elcock, The Amalgamated Sugar Company
Charles E. Hirsch, The Great Western Sugar Company
G. E. Hrudka, Canada & Dominion Sugar Company Limited
Frank A. Kemp, The Great Western Sugar Company
Bruce C. Newkirk, Holly Sugar Corporation
George W. Nixon, American Crystal Sugar Company
James L. Porterfield, American Crystal Sugar Company
Frank Sabine, Private Consultant, Engineering and Sales
Dewey Stewart, United States Department of Agriculture
J. N. Sturzenegger, Holly Sugar Corporation
Robert J. Tingley, Holly Sugar Corporation